

Women Supporting Women to Drive Transformational Change (ON DEMAND VIDEO)

Free Virtual Roundtable

Watch the On Demand Video

Hosted by The Center of Excellence in Public Leadership at George Washington University (GW CEPL)

The banner features a dark blue background with a geometric pattern of white lines and dots. On the left, the text reads: "Center for Excellence in Public Leadership" and "THE GEORGE WASHINGTON UNIVERSITY". Below this, the date and time are listed: "12.01.2022", "1-2:15 PM EST", and "via Zoom", accompanied by two red silhouettes of women's heads. The main title "WOMEN SUPPORTING WOMEN" is in large yellow letters, followed by "to Drive Transformational Change" in white and "A VIRTUAL ROUNDTABLE" in white. On the right, a gold-bordered box contains the text "FACILITATED BY" above a circular image of many hands stacked together, with "Leslie Grossman" written below.

Center for Excellence
in Public Leadership
THE GEORGE WASHINGTON UNIVERSITY

WOMEN SUPPORTING WOMEN
to Drive Transformational Change
A VIRTUAL ROUNDTABLE

12.01.2022
1-2:15 PM EST
via Zoom

FACILITATED BY

Leslie Grossman



Leslie Grossman

Sarvenaz Bakhtiar

Judge LaDoris Hazzard Cordell

Katharine Manning

Monica Talan

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EVENT OVERVIEW

We invite you watch a very special online event to mark the launch of the **Global Women's Leadership Channel** on CommPRO.biz, that was held on the National Women Support Women Day – Thursday, December 1st, from 1-2:15 pm EST via Zoom. The on demand video is now available.

The launch event features an engaging Roundtable Conversation of prominent women leaders discussing **“Women Supporting Women to Drive Transformational Change”**.

Studies have shown that the conversation changes significantly with a critical mass of women in boardrooms, in the C-suite, and in senior leadership positions, bringing fresh perspectives and innovative problem-solving. This online event brings influential women together to share how and why when women support women extraordinary change occurs, which benefits organizations, the workplace, and our communities.

MODERATOR



Leslie Grossman, Senior Fellow and Faculty Director, Executive Women's Leadership, The Center for Excellence in Public Leadership @George Washington University

Leslie builds successful leaders and businesses through collaboration, shared vision, executive presence and the power of trusted relationships. A leadership strategist, speaker, executive coach and author of *"Link Out: How to Turn Your Network into a Chain of Lasting Connections"* (Wiley), Grossman has dedicated 25 years to helping women leaders, executives, entrepreneurs and CEOs reach their goals and live fulfilling lives. Grossman is committed to closing the leadership gender gap.

In her role as faculty director and educator of the executive women's leadership programs at GWU – CEPL, she is focused on supporting women to become effective leaders along with addressing the underlying challenges and barriers that typically hold women back at work. Formerly a chair/coach at Vistage International, a CEO peer-group organization, Grossman facilitates advisory boards, masterminds and peer groups on collaborative problem-solving. She is chief advisor on women for Impact Leadership 21 and the Foundation for the Support of the United Nations (FSUN).

Grossman made her second speaking trip to Japan in the Fall, 2019, presenting to women on a 4-city tour organized by the US Embassy and its Consulates. Her many speaking presentations include: Cleveland Clinic Women in Healthcare Forum; Leading with Edge for Executive Women at Long Island University; Federally Employed Women (FEW) and most recently the Timeless Women Conference in Malawi as a keynoter.

Prior to starting Leslie Grossman Leadership, her training and coaching company, she co-founded the Women's Leadership Exchange (WLE). WLE was the first national conference program for women leaders, held 4 times each year in major markets throughout the U.S. from 2002 – 2011. Preceding the Women's Leadership Exchange, Grossman founded and led an integrated marketing agency – CMA / B2Women. Grossman's first book, *Sellsation! How Companies Can Capture Today's Hottest Market: Women Business Owners and Executives* (WPE Press, 2005) helped companies market and sell to the growing market of professional women. Leading companies like American Express, Aetna, Key Bank, Capital One Bank, Best Buy, IKEA and Northwestern Mutual implemented the SELLSation strategy.

GUESTS



Sarvenaz Bakhtiar, Executive Director, Lift Our Voices

Sarvenaz Bakhtiar is the Executive Director of [Lift Our Voices](#). A nonprofit dedicated to creating positive, systemic change in the workplace. Sarvenaz helps lead the organization's work toward eradicating the laws and business

practices that prevent employees from publicly discussing and disclosing toxic workplace conditions.

Before joining Lift Our Voices, Sarvenaz served as the Director of Operations and Strategic Development at the Reiss Center on Law and Security and the Center for Cybersecurity at NYU School of Law. She fostered and nurtured partnerships in this role to create collaborative work environments. Additionally, she led multiple programs such as the Women Leaders in Cybersecurity, created student scholarships to fund and mentor law students, and helped develop an Executive Education program.

Sarvenaz Bakhtiar graduated from the University of Westminster, London, with an MA in International Relations.



The Honorable Judge LaDoris Hazzard Cordell

Judge LaDoris Hazzard Cordell is a legal commentator and police reform advocate, who is a frequent commentator on news outlets including NPR, CNN, and MSNBC. A graduate of Stanford Law School, she became the first African American woman jurist in Northern California, a position she held from 1982 to 2001. Prior to her time on the bench, she was the first lawyer to open a private practice in East Palo Alto, CA, a low-income community of color, and was an Assistant Dean of Stanford Law School where she implemented a highly successful minority admissions program. Following her retirement from the bench, she was a Vice Provost at Stanford University and, in 2010,

was appointed the Independent Police Auditor for the City of San Jose. Judge Cordell's public service record spans decades, during which time she has overseen commissions that investigated violence and mental health care in the jail system, as well as accounts of racism in the San Francisco police department. She has received numerous awards, including Silicon Valley NAACP's William E.B. Dubois Award, the Iola Williams Public Service Award, the National Council of Negro Women's Public Service Award, the Social Justice Award from Legal Advocates for Children & Youth, and the Rose Bird Memorial Award from the California Women Lawyers. Judge Cordell founded the African American Donor Task Force to increase black participation in the national bone marrow registry. She is the co-founder of the African American Composer Initiative and CA Parks for All. An artist and pianist, she resides in California with her partner and is the proud mother of two daughters.



Katharine Manning,
President, Blackbird DC

Katharine Manning is the author of *The Empathetic Workplace: Five Steps to a Compassionate, Calm, and Confident Response to Trauma on the Job* (HarperCollins Leadership 2021) and the President of Blackbird DC. She has worked on issues of trauma and victimization for more than 25 years.

As a Senior Attorney Advisor with the Executive Office for United States Attorneys, for fifteen years Manning guided the Justice Department through its response to victims in cases ranging from terrorism to large-scale financial fraud to child

exploitation. Some of the cases she advised on include the Boston Marathon bombing, the Pulse nightclub and South Carolina AME church shootings, the uprising in Charlottesville, the Madoff investment fraud, and the federal case against Larry Nassar, doctor for the U.S. Women's Olympic Gymnastics team.

Manning now uses her expertise to help organizations prepare for and respond to the challenges they face involving employees and clients who may be in trauma. A member of the bar in Washington, D.C. and California, Manning also served as an attorney with the law firm Pillsbury Winthrop in San Francisco, where she represented Fortune 500 companies in class actions, insurance, and media cases. She is a graduate of Smith College and the University of Virginia School of Law and teaches at American University and in the Master's in Trauma-Informed Leadership Program at Dominican University.



**Monica Talan, Founder,
CryptoConexión**

Monica is a purpose-driven leader with a proven track record in building results-oriented teams, creating collaborative and transparent cultures, and driving transformations. She is known for her ability to take complex issues and create effective communications programs to engage with target audiences and deliver results that include positioning, behavior change, and consumer engagement. She is using this experience to build a Spanish-language platform to drive awareness and engagement in the decentralized economy: www.cryptoconexion.com.

A life-long learner, she has completed MIT Executive Education online programs on Artificial Intelligence in Business, Cryptocurrencies, and Blockchain Technologies. She also has certification from the Blockchain Council and from Realm Academy in crypto trading, NFTs and the Metaverse. Monica is passionate about diversity, gender equality, and entrepreneurship. She has been an advisor for the Google Launchpad and has offered workshops on positioning for Morgan Stanley's Multicultural Innovation Lab. She is currently an advisory council member at the Blockchain Council.

Previously she built and led communications teams at Vrio Corp, a leading digital entertainment provider in Latin America; ADT, the security provider; Univision, the Spanish-language media company. She also served as Chief Mission Officer of EdTech startup Genius Plaza and co-founded her consultancy, working with startups and consumer brands. Before Univision, she spent ten years at Fleishman-Hillard working with leading organizations including AT&T, ONDCP, and Procter & Gamble.

Originally from Mexico City, she grew up in Laredo, Texas. Monica has a Bachelors in Journalism from the University of Texas at Austin. She currently lives in Austin, Texas.

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