

# Who's at Fault?



*Tom Madden, Founder & CEO, TransMedia Group*

Having breakfast one steamy hot summer morning outside, I couldn't help looking up from my oats to the source of my discomfort.

The blistering sun was pouring down such intense, almost wrathful heat so early.

"Stop overdoing it," I impulsively scolded the sun.

Then I quickly realized it was partly the fault of **We the people** for underdoing it, at times thoughtlessly or selfishly, but always foolishly.

So, we hold these truths to be self-evident that we, all of us, are to blame . . .

For not waking up earlier to the reality of climate change staring us right in our sunburned faces.

For not reducing fossil fuel emissions faster.

For not covering our roofs with solar panels to convert the sun's morning greetings into cleaner electrical power?

Sorry sun. My perspiring is not all your fault.

We need to stop blaming you and start looking at ourselves as the cause of our misery from planet's rising temperatures.

**We the people** are at fault for not waking up earlier. Much earlier!

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**About the Author:** Besides an inveterate blogger, Tom Madden is an author of countless published articles and five books, including his latest, **WORDSHINE MAN**, available now on Amazon. He also creates TV series like his latest **Xtra Terresla** whose main character is modeled after Tesla founder Leon Musk, soon to own Twitter. Madden is the founder and CEO of **TransMedia Group**, an award-winning public relations firm serving clients worldwide since 1981 and has conducted remarkably successful media campaigns and crisis management for America's largest companies and organizations.