

What Is It Like to Be Deputy Managing Editor of the New York Times?

What is it like to work at the *New York Times*? How has the paper adapted to the digital age? At a Meet the Media forum, a *Times* editor shared her inside perspective to help PR people gain a better understanding of the renowned outlet and its approach to journalism.

Rebecca Blumenstein is Deputy Managing Editor of the [New York Times](#), a post she assumed in 2019. Prior to that she was Deputy Editor in Chief of *The Wall Street Journal*, the highest-ranking woman to lead the paper's news organization to date. She's received numerous awards including overseeing the China team for the *Wall Street Journal* that won a Pulitzer Prize for International Reporting in 2007.

[PRSA-NY](#) hosted the event featuring Rebecca and moderated by Doug Simon, CEO of D S Simon Media.