

Welcome To The Newsstands: April & May Usher In 20 New Titles...

April & May continue the magazine excitement as 20 new titles are born on the nation's newsstands. It's been a wonderful Spring for the world of ink on paper! Check out the titles below...



From the Outdoor Sportsman Group, one of the largest media companies solely devoted to bringing the best in content and entertainment to America's 80-million+ outdoor sports enthusiasts, comes a new title called **Backcountry Hunter**. The magazine focuses more on the adventure of hunting, rather than a set of impressive antlers. **Backcountry Hunter** covers all aspects of wilderness hunting in the western U.S., Alaska and Canada, with a particular emphasis on DIY adventures for the hardcore sportsman. While Mr. Magazine™ himself may not be an avid hunter, I am an avid magazine lover and this one is amazing!



The latest digital brand to expand into ink on paper, Bumble, the dating app, now has its own lifestyle magazine produced in partnership with Hearst Magazines titled **Bumble Mag**. The dating app has really grown into a social platform and may have felt the need to present a more tangible way for the digital site's users to engage with the brand, but whatever the reason behind the print extension, Mr. Magazine™ says welcome to yet another cyberspace resident who has seen the light and realized the value of ink on paper!

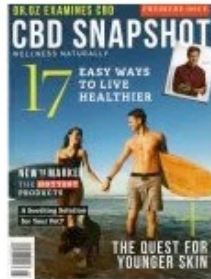


A niche magazine delivering articles and photographs related to sports history, this new title, **Sports History Magazine**, focuses on the history of sports, not today's live streaming or the graphic replays of gridiron heroes in real time, but an actual ink on paper magazine that captures the essence of some of the best (and worst) times in the history of sports. Founder and Editor in Chief, Gill Schor, is the entrepreneur whose own passion for sports history motivated him to fill a void in this very niche market. In fact, Mr. Magazine™ interviewed Gill in early May and we talked about this great new magazine. Check out the conversation [here](#).

The long, hot summer awaits us and rest assured there will be a great collection of new titles to both fan the flames of the season and cool us off! But until then...

I'll see you at the newsstands...

And now our great covers for April & May:



*****And please remember, if Mr. Magazine™ can't physically hold, touch and purchase the magazine, it does not enter the monthly counts. And counts now include only the titles with a regular frequency that are either new, first-seen on Mr. Magazine's™ radar, or arriving to the national newsstands for the first time.