

[Webinar] Get the Most Out of Your PR Data

Free Webinar: November 19 @ 5:00 PM CET | 11:00 AM ET

LIVE WEBINAR

From Measurement Dashboards to Insights: Getting the Most of Your PR Data in 2021

Thursday, Nov. 19 | 5:00 PM CET | 11:00 AM ET



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Save Your Seat



**From Measurement Dashboards to Insights:
Getting the Most of Your PR Data in 2021**

REGISTER NOW!

Date: November 19, 2020

Time: 5:00 PM CET | 11:00 AM ET

Duration: 60 minutes

There's never been more pressure for [PR](#) to be accountable and measurable – being metrics-minded isn't an option; it's a requirement.

How can you set yourself up for success in 2021? If dashboards, reporting, and KPI tracking are new to you, where do you begin?

In this webinar, you'll learn:

- How to get started with measurement and analysis
- How to build dashboards that present relevant data and actionable insights
- What tools, tech, and metrics you need to set yourself up for success in 2021

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