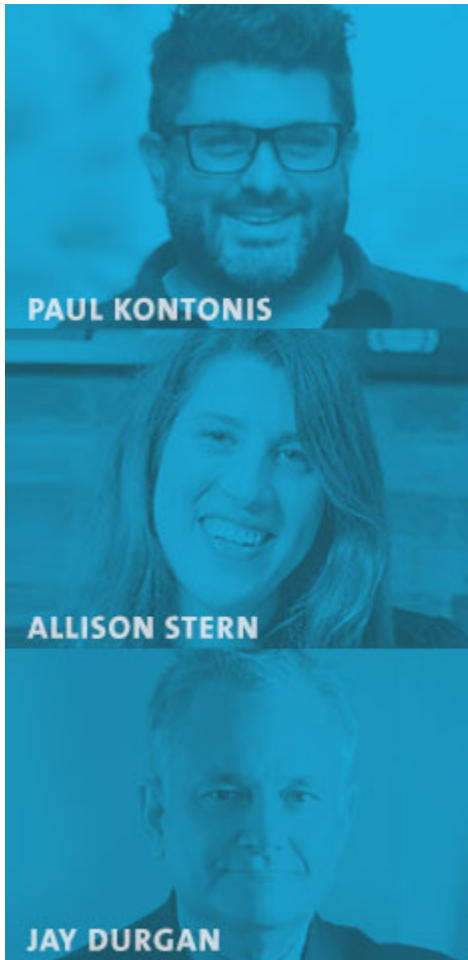


Video Creation and Strategy for Today's Modern Content Marketer (Free Webinar)



FREE WEBINAR

Video Creation and Strategy for Today's Modern Content Marketer

Wednesday, June 22, 2016
at 1:00 pm ET

REGISTER NOW

Webinar Overview

Please join us for our upcoming webinar on June 22 at 1PM ET when we discuss video creation, execution and implementation tips to help you develop valuable assets that you can successfully use in your content marketing program.

Video is an absolute requirement for today's audiences. When developing your content marketing strategy, compelling, well-crafted video content can act as the centerpiece of your campaign. It drives action, elicits emotion and delivers results. Join [PR Newswire](#) and [MultiVu](#) we share insider tips on video creation and how to successfully weave it into a effective content program.

Video Creation for Today's Modern Content Marketer discusses:

- Developing videos that will drive engagement with your

audience.

- Helpful tips to determine the right video project for your campaign.
- How to make video creation part of your content portfolio.
- Tactics to successfully execute it as part of a larger content strategy.

Register Now