

The Ultimate Guide To Press Release SEO: 2016 Edition



A well-optimized press release can increase your company's visibility, help you attract media interest and analyst coverage, and make a positive impact on your search engine rankings.

Introducing our new best practices guide:

The Ultimate Guide to Press Release SEO: 2016 EDITION

We teamed with the SEO experts at Acronym to develop this 15-page resource, providing you with tips on how to increase the visibility of your news releases on Google and other search engines. And trust us, you don't need any special technical skills to put this advice into action.

You will learn how to:

- Optimize your releases for increased visibility on Google
- Structure headlines, keywords and links more strategically
- Write your release like a journalist for maximum exposure

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