

The Stevens Group Announces New M&A Section on CommPRO.biz for PR & Digital Marketing Agency CEOs

CommPRO Editorial Staff



The Stevens Group is proud to announce its sponsorship of a new SECTION on CommPro.biz designed to provide public relations and digital marketing agency CEOs with in-depth information specific to the robust and ever-expanding world of PR and digital marketing agency mergers & acquisitions. This new M&A SECTION will literally cover the waterfront on issues critical to the burgeoning world of merger & acquisitions. Our goal is to provide agency leadership with in-depth information and insights on this topic area using a multi-media platform comprised of feature articles by Art Stevens and Rich Jachetti, pithy “pearls of wisdom” from Art Stevens, video featurettes, plus regular monthly webcasts featuring some of the most respected and well-known agency CEOs, plus senior executives from the top marketing and management consulting firms and the PE and investment banking communities who are responsible for the mergers & acquisitions function within their own organizations. The M&A SECTION will be a continually evolving thought leadership destination. We invite all agency owners/CEOs with an interest in the subject matter to visit this new SECTION regularly. We hope you find the SECTION

informative and useful.