

The Social PR Virtuoso: A Master Course for Social PR Pros to Unleash Their Inner Social PR Superheroes

Take your Social PR game from Humdrum to "Hallelujah!"
with the 4-module Social PR Virtuoso™ Master Course

One-time fee. Lifetime access. Instant Virtuosity.

the SOCIAL PR VIRTUOSO

exquisitely crafted, mindfully delivered



Registration Closes
May 26, 2016, 11:59 p.m. ET

GIMME THE DEETS, PLEASE!



www.socialprvirtuoso.com

PR industry thought leader Shonali Burke, recently profiled by PRSA, has reopened registration – for a limited time – to her signature online training, “The Social PR Virtuoso™ Master Course. Between now and May 26, you can enroll in

this high-quality training program for Social PR pros, which has been called “the A to Z of Social PR” by a student.

Here are the details:

- It’s a 4-module, self-paced course on Social PR, the way Shonali practices and teaches
- The course comprises everything from getting started with a solid foundation, to messaging, to content, to media relations in a social world, to smart metrics
- There are 25+ workflows, hacks, recipes, mind maps, and formulas that Shonali has developed over the years, that

you can use for your own work and that are not available anywhere else

- It's online and self-paced, so you can take it when you want/need with NO requirement to finish it at or by a particular time
- Bonuses such as a Twitter Chat Template Vault, live group calls, and an invitation-only private community
- Access to an archive of all Shonali's free online mini-trainings held to date, as well as those she'll hold in the future (which will be many!) – recordings + handouts
- Lifetime access to all this content, no ifs, ands or buts
- Extremely user-friendly & interactive interface, including quizzes and interactive progress badges

The fee for the full course, all handouts/worksheets, archives and bonuses is a one-time fee of \$499. To put that in perspective, that's less than \$10 a week, and for lifetime access. That's CRAZY affordable for this level of quality instruction!

Enrollment closes at 11:59 pm ET on May 26, so [sign up before it's gone](#).

Sign up now!