

**The Latino Influence and
Impact on the Public
Relations Profession
(CELEBRATING LATINO PR
HISTORY)**

Free Webcast

**Presented by The Museum of Public
Relations**

THE MUSEUM OF PUBLIC RELATIONS PRESENTS

CELEBRATING LATINO PR HISTORY 2021: THE LATINO INFLUENCE ON THE PROFESSION



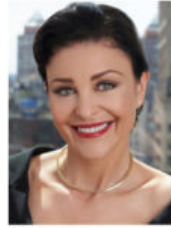
Maria Cardona
Featured speaker



Deb Prieto-Green
Featured speaker



Pepe Aguilar



Catherine
Hernandez Blades



Jano Cabrera



Rosanna Fiske



Alexis Flores



David Flores-Sanchez
Wrap up



Amelia Folkes



Karen Garnik



Carmella Glover



Sal Gutierrez



Catalina Santana
Hernandez



Gabriel Alvarado
Huerta



Etienne Hernandez-
Medina



Juan-Carlos
Molleda



Marta Ronquillo
Newhart



Oscar Suris



Martina Vargas



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Join some of the PR profession's leading Latino CCOs and agency leaders as they discuss how we are changing the landscape of our profession and how you can positively impact

our momentum.in the Museum's 5th Annual Latinos in PR History event.

Some of the hot topics we'll be covering:

- What can we as communicators do to bring healthcare equality to the top of the national agenda? Surely, we've witnessed much disparity in treatment over the past 20 months.
- We have 47 Latino members in Congress today—the most we ever had. Do we feel well represented? What is the role of communications in political advocacy today?
- Latinos in PR, media, and related professions are moving up the ranks, but surely not as quickly as we ought to be progressing. What can we do to improve our stature in these professions?
- How has the media been portraying the Latino communities around the country? What has been the impact of figures like Alexandria Ocasio-Cortez, Pete Aguilar, and Joaquin Castro on the way the rest of Americans view the rising prominence of Latinos in society?

Featured

Speakers



Maria Cardona, Political Commentator, CNN, and CNN en Español



Deb Prieto-Green, Senior Director, Communications, L3Harris

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