

# “The Future of the Mobile Phone Supply-Chain Market: A Real-Life Consumer Application for Blockchain” – Including TessaB, IDC & Near Protocol

Free Webinar: [Watch On-Demand Video](#)



Join Us for a Webinar Panel on:

---

**“The Future of the Mobile Phone Supply-Chain Market: A Real-Life Consumer Application for Blockchain”**  
*— Including IDC & Near Protocol*



*Discussion to be Moderated by Yahoo Finance Editor — Javier David*

- As blockchain continues to grow, the purpose of this webinar is to inform participants of a real-life consumer use case for blockchain solving inefficiencies within the telecom and

mobile phone space..

- Learn how new marketplaces can be created leveraging everything from blockchain, AI to smart contracts.
- Hear from industry experts about the future of the mobile phone space, the emerging technologies and the impact COVID-19 has had on the supply-chain market.
- Discuss the growing importance of sustainability and how blockchain can make a difference

## Moderator



**Javier E. David, Yahoo Finance Editor**

Yahoo Finance editor Javier E. David focuses on financial markets and the global economy. He works closely with reporters on breaking news coverage, analysis and commentary, and exclusive features. As a member of Yahoo Finance's leadership team, he also helps to plot strategy, assess new opportunities and drive growth.

Previously, Javier was a breaking news and weekend editor for CNBC.com. Prior to CNBC, he covered foreign exchange and macroeconomics for Dow Jones/The Wall Street Journal, where he occasionally covered top Federal Reserve officials. Javier got his start in journalism reporting on foreign exchange and macroeconomics, capital markets and corporate governance at Reuters, as well as global policymakers.

Javier holds a bachelor of arts in economics and politics from

Long Island University, and a Master of Public Administration from Columbia University.

## Panel



**Flavio Mansi, CEO, TessaB**

Since the end of 2017 Flavio has been leading a group of highly talented individuals who are developing the TessaB blockchain ecosystem. He has gained distinct insight and experience in the technology industry sphere, having spent 16 years at Qualcomm with roles that included Senior Vice President and President of Qualcomm Latin America. More recently, Flavio joined PCS Wireless as Chief Commercial Officer in 2014 and has held several roles within the PCS group of companies. Flavio is passionate about the great opportunity TessaB has to revolutionize the way people buy and sell mobile devices and related services, while introducing cryptocurrency to a mass consumer audience.



**William Stofega, Program Director, Mobile Phones, IDC**

William Stofega manages IDC's Mobile Device Technology and Trends research program. This program analyzes a number of different topics related to mobile devices and technologies including, among others, GPS capabilities, mobile device operating systems, mobile browser, device form factors and user interface issues. Other areas of research include network evolution and its impact on mobile devices and the mobile opportunity in emerging economies.



## **Erik Trautman, CEO of NEAR Foundation**

Erik Trautman is CEO of the NEAR Foundation. Erik joined NEAR in 2018 and was instrumental in building NEAR from its earliest stages. He is most passionate about driving the adoption of disruptive digital technologies and ecosystems that enable the Creator Economy to build impactful projects, lasting communities, and world-changing businesses. Prior to joining NEAR, Erik was a successful startup founder and worked as an Analyst on Wall Street. He led Viking Education as CEO until its acquisition in 2017. Erik has a B.S. in Mechanical Engineering and Applied Mechanics from the University of Pennsylvania.



## **Andrew Weissielberg, Head of Customer Experience, Glyde Marketplace**

Andrew Weisselberg is a seasoned marketing executive who has spent 20 years building successful integrated marketing programs, brand strategies and customer experiences. His previous experience includes management roles at large marketing services firms including Ogilvy & Mather and McCann-Erickson in New York. During this time Andrew worked on an extensive portfolio of brands including Verizon, Citizens Bank, Coca-Cola, Sprint, T-Mobile, BP, 7-Eleven, and Jägermeister. Andrew joined the TessaB team in the fall of 2018.

**Watch On-Demand Video**