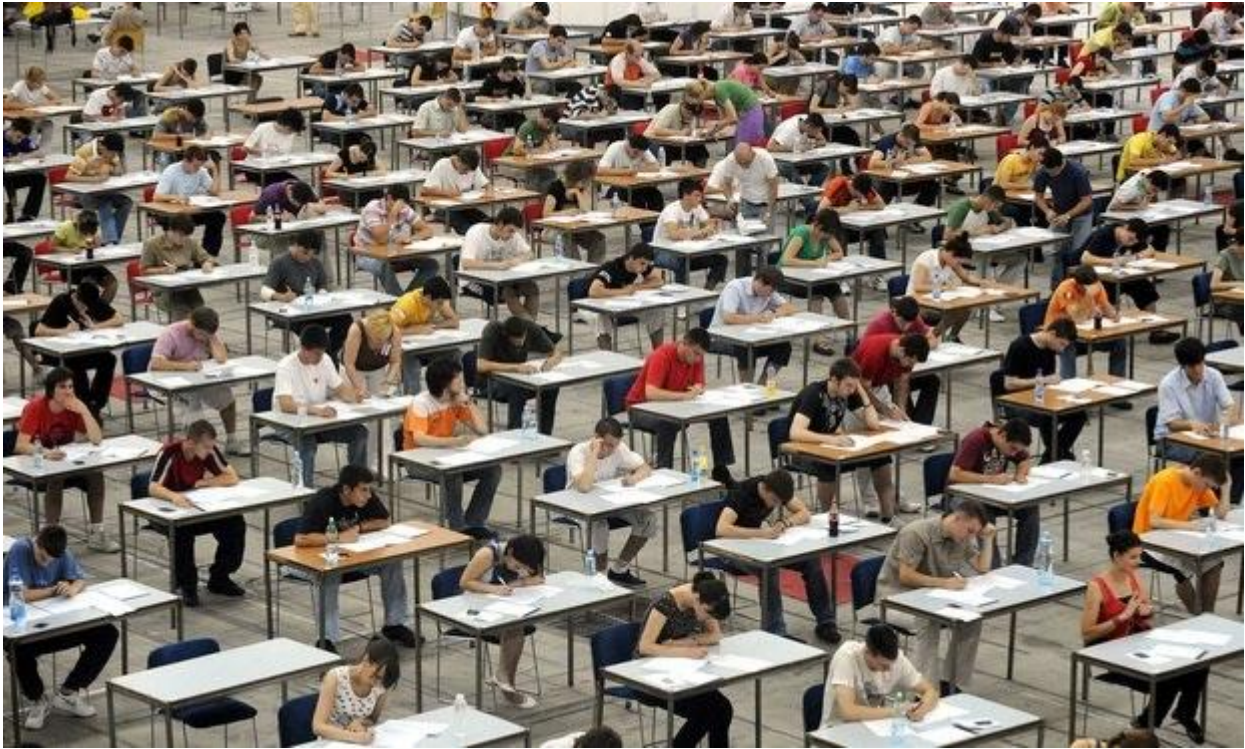


The 2022 PR/Media Quiz



Want to work in PR? Well, whaddya know?

Years ago, frustrated by the absence of a codified means to assess [PR](#) agency job candidates, I developed a questionnaire on media trends, PR, and popular culture. The PR/Media Quiz has evolved over the years but remains a useful, albeit non-scientific barometer of one's currency and connectivity. Here's the latest iteration.

Scores:

- 90-100: PR/Media Maven
- 80-90: You've Arrived
- 70-80: You're Going Places
- 60-70: Impressive
- 50-60: Showing Potential
- 40-50: Work a Little Harder

30-40: Find a Mentor

10-30: Change Professions

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[Click here to take the quiz...](#)