

# **Taking on the Bully: Character Assassination in the Age of McCarthy – What are the Lessons for Today?**

**Free Virtual Event: May 1st @ 11:30  
am ET**

The logo for CARP Research Lab features the word "CARP" in a bold, black, sans-serif font. The letter "P" is stylized to resemble a fish's head, with a circular eye containing a crosshair. Below the text, the words "Research Lab" are written in white on a red rectangular background.

Research Lab

## About the Event

As the mastermind behind the 1950s Communist witch hunt, US Senator Joseph McCarthy was one of the most notorious political figures of his time. His credibility received a severe blow when TV journalist Joseph Murrow issued a highly critical report about him in his show *See It Now*, hailed by many commenters as “television’s finest moment”. In this interview, Martijn Icks talks to Jennifer Keohane, an expert in Rhetoric from the University of Baltimore, about Murrow’s character attack and McCarthy’s response. Why has this become such an iconic case and what can we learn from it?

**Please register on Eventbrite.**  
**<https://bit.ly/2VpQE1g>**

The link for Zoom will be provided shortly.