

Super Bowl LI | Top Ten Emoji's on Twitter

Welcome to NewsMoji...PRIME's Data Visualization of Current Events

Editor's Note: NewsMoji offers a timely reflection of trending topics on Twitter as interpreted by observers at PRIME Research, the global cross-channel media analysis and consulting firm. This edition of NewsMoji looks at the Super Bowl, America's under-recognized national holiday. No surprise that footballs and hearts win the day for most popular emoji among Twitter's ten most popular digital images. Noteworthy is the emergence of "goat" as the ninth most popular emoticon which, in the case of Patriots quarterback Tom Brady, means "Greatest of All Time."



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1st Place
Football



2nd Place
Fire



3rd Place
Heart

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