

Stop AAPI Hate: The Role of Communicators – Asian American and Pacific Islander Heritage Month 2021 (ON-DEMAND VIDEO)

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ASIAN AMERICAN AND PACIFIC ISLANDER HERITAGE MONTH 2021
STOP AAPI HATE: THE ROLE OF COMMUNICATORS



Sponsored in part by the Bonnie Yablon Foundation, Hunter; Grady College of Journalism and Mass Communication at the University of Georgia; Page; Talkwalker; Pat Ford; Finn Partners; The Stevens Group; The Diversity Action Alliance; James Lukaszewski; CommPRO; APCO Worldwide; Joyful Planet; World In 2020; and Muck Rack.



The Museum of Public Relations

The Museum of Public Relations hosted its 2nd Annual “Asian American and Pacific Islander Heritage Month” observance on

Wednesday, May 12. Please join us for this on-demand event, which focuses on the heartbreaking rise of anti-Asian hate and violence in the U.S., including the recent shootings in Atlanta where eight people were killed—six of them Asian women. Our discussion focuses on the role of communicators in helping to #StopAAPIHate.

Event Organizers

Angela Chitkara, World in 2020, Researcher and Consultant

Shelley Spector, Founder, Museum of Public Relations; President, Spector & Associates

Patrice Tanaka, Founder, Joyful Planet LLC; Co-Founder, Padilla, CRT/tanaka and PT&Co.

Keynote

Srikant Ramaswami, MS., JD, Head, U.S. Pharma Communication, GSK

Moderators

Bill Imada, Chairman and Chief Connectivity Officer, IW Group

Joanne Tabellija-Murphy, National Director, Public Affairs-Corporate Affairs, Walmart.

Panelists

Helen Ames, Partner, FINN Partners

Suzy An, Vice President, Porter Novelli, Justice, Equity, Diversity and Inclusion (JEDI) Leader

Jennifer Choi, Director, Equity Initiatives at Craig Newmark Graduate School of Journalism at CUNY

Debbie Ebalobo, Director, Global External and Financial

Communications, The Coca-Cola Company

May Lee, Host and Executive Producer of “The May Lee Show”

Carolyn Lok, National President, Public Relations Student Society of America (PRSSA)

Elliot Lum, Executive Vice President, Growth and Community, Association of National Advertisers (ANA), and author of *Entrepreneurial Confessions*

Ted Nguyen, Department Manager, Public Communications & Media Relations at Orange County Transportation Authority

Bey-Ling Sha, Dean, College of Communications at California State University, Fullerton

Rema Vasan, President, Marina Maher Communications (MMC)

Natasha Vuppuluri, SVP, Director of Marketing at MSL, VP/President-Elect, PRSA Chicago

Crystal Witter, Account Supervisor, Golin

Stephanie Chang, MAIP 2021 Fellow, Advertising Student at University of Florida

Wrap-up Moderator

Richard Lui, MSNBC anchor/civil rights reporter; author of *Enough About Me*

Sponsors

This year’s Asian American and Pacific Islander (AAPI) Heritage Month event is sponsored in part by the Bonnie Yablon Foundation, Hunter; Grady College of Journalism and Mass Communication at the University of Georgia; Page; Talkwalker; Finn Partners; APCO Worldwide; The Stevens Group; Pat Ford; James Lukaszewski; CommPRO; Joyful Planet; World In 2020; and

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RACK**

This Asian American and Pacific Islander Heritage Month event is part of the Museum of Public Relations' ongoing "Diversity Series," showcasing PR Women in History, Black PR History, Latino PR History and the LGBTQ Experience in Public Relations.

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