

SHIFTMobility Launches Vehicle Passport, the Industry's First Blockchain Application for Car Ownership that Delivers Rewards for Every Mile Driven

CommPRO.biz Editorial Team

SHIFTMobility, a provider of blockchain powered connected shop solutions, announced the release of Vehicle Passport.

Vehicle Passport creates a digital identity for any vehicle that can be used to track service history, transactions, and real-time events. Vehicle owners need no longer depend on the often-incomplete service histories provided by previous owners or third parties. The app stores everything from transactions to sales deed, title, insurance, proof of ownership and receipts, which drivers can make instantly available to dealerships and service centers to ensure they have the products and services when and where they need them. Consumers can also easily order and pay for replacement parts and services for using SHIFTMobility Auton digital tokens.

“As dealership incentive spending hits record levels, optimization has never been more critical. Managing incentive plans is difficult enough with one dealership, so to tackle our multiple stores and over two million vehicles, we needed a solution capable of scaling with our growth while simultaneously delivering the insight necessary to seize advantage. We look forward to working with SHIFTMobility as we roll out its blockchain-powered Vehicle Passport to all our locations. Not only will the app deliver the corporate

intelligence we need, but our customers will benefit from a unique, streamlined experience from vehicle purchase and service to upgrade.” Nidhi Modi – Managing Director, Modi Group

Vehicle Passport empowers businesses and customers to engage with one another in a transparent and trustworthy manner from the time of vehicle purchase through its maintenance lifecycle.