

Spokespeople Secrets to Build Your Brand, Just Added New Participants

Spokesperson Secrets to Build Your Brand: Top Tips from Award-Winning Brand and Non-Profit Spokespeople

FREE WEBCAST



the SPOKEies® May 3, 2018 @ 2 p.m. ET

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This exciting event just added a new participant, Kristy Wallace the CEO of Ellevate Network.

Kristy Wallace is the CEO of Ellevate Network, and is responsible for executing Ellevate Network's mission to close the gender achievement gap in business by providing professional women with a global community to lean on and learn from. She directs the Network's staff, is responsible for business growth and strategy, and works closely with Ellevate's Chapter Leaders, Business Partners, and Champions to further Ellevate's impact.

Kristy is host of the Ellevate Podcast: Conversations with Women Changing the Face of Business and is also a regular speaker and thought leader on Leadership, Diversity, Social Entrepreneurship, Networking, and Entrepreneurialism. Most recently, Kristy was recognized as a Woman of Influence by the New York Business Journal.



Carolina Osma, Senior Marketing Associate at D S Simon Media, is the *Spokespeople Secrets to Build your Brand* event host. Carolina is the producer of the inaugural SPOKEies® Awards event on May 3rd. She had been coordinating, directing, and managing all of the event details between the contestants, the in-house SPOKEies® team, the SPOKEies® website, interviews, and media outreach for SPOKEies® coverage.

With experience hosting, *Pitch This!*, an online marketing game show for college students, Carolina Osma will be a great addition to the *Spokespeople Secrets to Build your Brand* event.



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