

Ragan's Social Media Conference

Live Event: September 8 – 10 @ Disney World



RAGAN'S SOCIAL MEDIA CONFERENCE

SEPT 8-10
DISNEY WORLD, FL

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 ragan

Trends and takeaways to capture attention, power engagement and strengthen your brand across major social media platforms and apps

Have you ever looked at a brand's viral post, tweet, photo or video post and wondered how it created so much conversation?

While there's no quick strategy to "go viral," learning how

you can powerfully engage with your audience by offering them content that earns followers and creates customers is the best way to ensure you get there sooner rather than later.

At this conference, you'll learn secrets for creating and effectively telling the stories that drive clicks, takeaways for leading and being part of inclusive, timely conversations across your **social media** channels and best practices for implementing the most innovative, forward-thinking strategies to engage audiences in new ways.

#RaganDisney

Attend information-packed sessions and inspirational keynotes on the magical grounds of Disney World.

September 8: Opening reception, 6:30-8 p.m.

September 9-10:

- **Track 1:** Social Media Strategies for Improving Sales, Revenue, Privacy and more
- **Track 2:** Social Media Strategies for the Future of Communications and Marketing

[VIEW FULL AGENDA](#)