

**“PR’s Got Talent” is Nov. 30.  
Appear as a Contestant. Or  
Sit Back and Enjoy.**

**Virtual Event, November 30, 6 pm ET**

**Presented by The Museum of Public  
Relations**



**REGISTER TO ATTEND THE FREE**

# EVENT

Do you have a talent—besides PR—that we may not know about? Are you an undercover singer, musician, dancer, comic, actor, rapper, or poet? Well, listen up! “PR’s Got Talent,” on November 30, 6 pm ET, is your opportunity to showcase your talent in the first-ever, industry-wide talent competition, while at the same time helping to **raise funds** for the Museum of Public Relations.

Auditions will be held online in an open casting call through Sunday, November 7 2021, and are open to PR professionals of all ages, levels, and skill. Our esteemed panel of judges will determine if you are among the finalists to appear on the broadcast Nov. 30, when our judges will make the FINAL choice. Visit the “PR’s Got Talent” **event page** to submit an audition video of no more than 60 seconds showcasing your talent. No matter where or how you practice PR, This November 30 is showtime for your non-PR talents.

Judges include **Bill Imada** (Chairman and Chief Connectivity Officer, IW Group), **Tina McCorkindale, Ph.D., APR** (President and CEO, Institute for Public Relations), **Roger Bolton** (President, Page), **Rochelle L. Ford, PhD, APR** (Dean, Elon University School of Communications), and **Kim Sample** (President, PR Council). As PR professionals, they are uniquely suited to determine which comedian, rapper, or magician emerges victorious in the first-ever PR event to focus on PR people not doing PR. The event emcees are **Steve Cody** (Founder/CEO, Peppercomm) and **Jon Harris** (SVP & Chief Communications Officer, ConAgra), two of the funniest PR people ever to practice our craft.

So get out from behind the scenes. The world’s **PR** industry will be watching. No pressure.

# REGISTER TO BECOME A CONTESTANT

“PR’s Got Talent” is sponsored in part by: ConAgra Brands, Page, Peppercomm, IW Group, Institute for Public Relations, Grady College of Journalism and Mass Communication Department of Advertising and Public Relations at University of Georgia, PR Council, CommPRO, and Muck Rack.

