

PR ROI

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Jan 7, 2019
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Truth and Facts in Public Relations



Nov 28, 2018
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Advice for the Data-centric Communicator



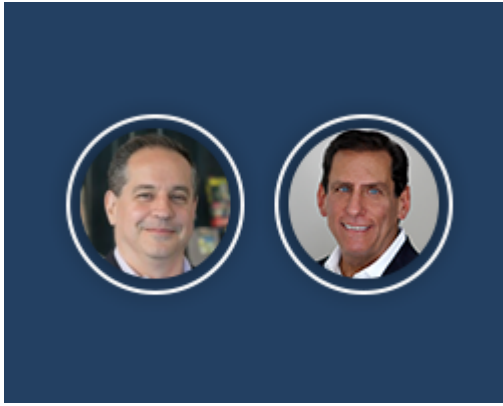
Nov 1, 2018
| PR ROI, Public Relations

Public Relations: The Low Cost Boost for Marketing



Sep 26, 2018
| PR ROI, Public Relations

The Big Deal About Big Data & PR



Sep 25, 2018
| Events, PR ROI

PRIMEChat: Better Insights. Better PR-ROI. – Andrew Bowins, SVP Communications & Industry Affairs, Entertainment Software Assn. (On-Demand)



Sep 24, 2018
| Industry News, PR ROI

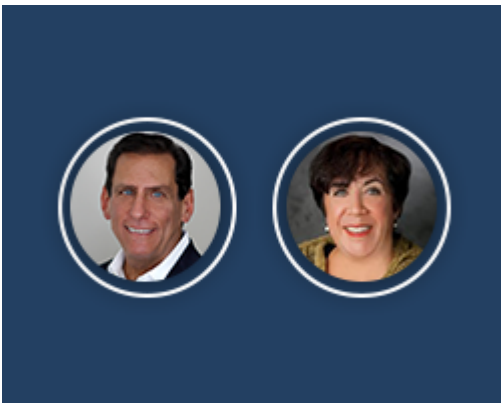
Cision Chief Insights Officer Mark Weiner Wins PR Lifetime Achievement Award



Sep 6, 2018

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PRIMEChat: Better Insights. Better PR-ROI. – Rainer Mathes, Ph.D. (Video)



Aug 23, 2018

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PRIMEChat: Better Insights. Better PR-ROI. – Prove PR Value. Improve PR Performance. (On-Demand)



Aug 15, 2018

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PRIMEChat: Better Insights. Better PR-ROI. – Molly McKenna Jandrain | McDonald's Corporation (Video)



Aug 14, 2018

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PRIMEChat: Better Insights. Better PR-ROI. – Mark Weiner (Video)



Aug 7, 2018
| Marketing, PR ROI

Is The Influencer Marketing Bubble About To Crash Down To Earth?



Jul 22, 2018
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- 1
- 2
- 3
- ...
- 8
- Next »

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