

PR Masters Series Podcast, Episode #4 – Richard Levick



Overview

The Stevens Group is pleased to present a new podcast series that salutes the masters of public relations and revels in their observations, insights and advice to PR professionals. This new series is part of the ongoing partnership between The Stevens Group and CommPRO to bring to PR, digital/interactive and marketing communications agencies the wisdom of those who have reached the top of the PR profession.



About Our Guest

Richard S. Levick, Esq., Chairman & CEO, LEVICK | @richardlevick

Under his leadership, **LEVICK** has set new standards in global communications and brand protection for corporations, countries, and major institutions. Mr. Levick is one of the communications industry's most important spokespersons and thought leaders.

A powerful advocate for the strategic initiatives that companies must pursue in today's perilous environment, he regularly addresses corporate boards as well as industry and government leaders around the world, providing guidance on their most complex communications and reputation management challenges. He is featured in, and authors, countless articles, and is a frequent guest on prime time national and international television programs.

Mr. Levick is a much-sought after keynote and graduation speaker and is a columnist for the top business blogs including *Forbes*.

Mr. Levick has co-authored five books including, *The Communicators: Leadership in the Age of Crisis; Stop the Presses; The Crisis and Litigation PR Desk Reference; 365 Marketing Meditations; and Lessons for Absent Children*.