

PR Masters Series Podcast, Episode #9 – Patrice Tanaka



[The Stevens Group](#) is pleased to present a new podcast series that salutes the masters of public relations and revels in their observations, insights and advice to PR professionals. This new series is part of the ongoing partnership between The Stevens Group and CommPRO

to bring to [PR](#), digital/interactive and marketing communications agencies the wisdom of those who have reached the top of the PR profession.



About Our Guest

Patrice Tanaka, Founder & Chief Joy Officer, [Joyful Planet LLC](#)

After an award-winning PR & Marketing career and co-founding three agencies, Patrice Tanaka started [Joyful Planet](#), working

with individuals and organizations to discover and actively live their purpose and unleash greater success, fulfillment and joy in their personal lives, in their workplaces and in their communities. Life and organizational purpose are the subjects of Patrice's best-selling books, [Beat the Curve](#) and [Performance360](#). Patrice has been honored by PRWeek (Hall of Fame inductee), PRSA Foundation (Paladin Award), PRSA ("Paul M. Lund Award for Public Service"), among others.

Reach Patrice
via [LinkedIn](#), [Twitter](#), [Facebook](#) and [Instagram](#).