

# PR Masters Series Podcast, Episode #21 – Sheryl Y. Battles, Vice President, Global Diversity, Inclusion and Engagement, Pitney Bowes Inc.



## Overview

[The Stevens Group](#) is pleased to present the podcast series that salutes the masters of public relations and revels in their observations, insights and advice to PR professionals. This series is part of the ongoing partnership between The Stevens Group and CommPRO to bring to [PR](#), digital/interactive and marketing communications agencies the wisdom of those who have reached the top of the PR profession. Today's guest is [Sheryl Y. Battles](#), Vice President, Global Diversity, Inclusion and Engagement, Pitney Bowes, Inc.

## About Our Guest



### **Sheryl Y. Battles Vice President, Global Diversity, Inclusion and Engagement Pitney Bowes Inc.**

Sheryl Y. Battles is currently Vice President, Global Diversity, Inclusion and Engagement for Pitney Bowes Inc. In this role, she combines her extensive communications expertise, her deep understanding of the company's strategy, and her passion for leveraging the intersection of diversity, inclusion and engagement to help drive business results and individual growth. She leads the company's strategies; communications and storytelling related to these areas and provides strategic counsel to the CHRO and the senior team.

Sheryl is a seasoned professional that has held a range of increasing responsibilities within corporate communications at the Company including speech writing for 3 previous CEOs, investor communications, media relations, internal publishing and community relations/strategic investments. In her immediate past position as VP, Communications and Diversity Strategy Sheryl provided strategic communications counsel to the COO, the CFO and other senior executives and led financial communications, corporate thought leadership, and crisis communications as well as the company's global diversity and inclusion strategy. Pitney Bowes has recognized her exceptional contributions with several awards, including the

company's highest employee honor – the Walter H. Wheeler, Jr. Award. She is a three-time winner of the Pitney Bowes One Standard Excellence Award for outstanding team accomplishments.

Sheryl graduated from Stanford University in Palo Alto, CA with a degree in Human Biology.

In 2018, Sheryl received the Public Relations Society of America's national **D. Parke Gibson** award, which is its highest individual honor in diversity to recognize her work within the public relations industry and in her organization. She is also one of the professionals featured in the book **"Diverse Voices: Profiles in Leadership"** designed to help communications leaders and professionals better understand the challenges faced by minorities in the field.