

PR Masters Series Podcast, Episode #16 – Beth Monaghan



Overview

[The Stevens Group](#) is pleased to present a new podcast series that salutes the masters of public relations and revels in their observations, insights and advice to PR professionals. This new series is part of the ongoing partnership between The Stevens Group and CommPRO to bring to [PR](#), digital/interactive and marketing communications agencies the wisdom of those who have reached the top of the PR profession.



About Our Guest

Beth Monaghan, CEO & Co-Founder, Inkhouse

Beth is the CEO of InkHouse, which she co-founded in 2007 and has grown into one of the top ranked agencies in the country. Beth's been recognized as one of the Top Women in PR by PR News, the Top 25 Innovators by The Holmes Report and as an Ernst & Young Entrepreneur of the Year finalist. A contributor to Thrive, Forbes and Fortune, Beth is also widely cited in outlets ranging from NPR, to Harvard Business Review, Fast Company, Huffington Post, Bloomberg and The Boston Globe.

Beth believes that shared values, and the freedom to create are the foundations of all meaningful work. She brings this philosophy to building a culture of creative progress at InkHouse. In the past year, she introduced [GoodInk](#) to support companies that believe in the tight link between doing well and doing good, and a team that is spearheading the firm's integrated PR services.

Outside of the office, Beth has been part of the successful efforts to pass the paid family leave, equal pay and transgender rights laws in Massachusetts, and has testified in support of these rights at the U.S. Capitol, before the U.S. Department of Labor, and at the Massachusetts State House. In 2014, she was appointed by Governor Deval Patrick to a task force that studied women's equality in the state of Massachusetts. She currently chairs the board of directors for [The Alliance for Business Leadership](#), a group of progressive leaders; on [Eastern Bank's Board of Corporators](#); and on the Advisory Council for the [ERA Coalition](#), which is working to pass the Equal Rights Amendment.

Beth studied PR, creative writing, music, and journalism at Syracuse University and graduated from its S.I. Newhouse School of Public Communications. She lives in the Boston area with her husband and two young daughters.