

Pitching During a Pandemic Boot Camp

Virtual Boot Camp: May 27-29, 2020
at 1 PM ET



How to Package, Pitch and Secure Media Coverage in a Pandemic

COVID-19 is bringing new challenges to media relations – the media landscape has changed and pitching stories has never been more delicate. At this boot camp, we'll explore how [communicators](#) can realign to our new reality. With sessions

covering everything from pitch writing to securing coverage, you'll leave this virtual event with a toolkit to get your organization or client the coverage they need.