

# (Op-Ed) The Best in Bad Taste

*Arthur Solomon*

It's been quite a while since I've written about the debauched antics of Donald John Trump, the twice-impeached president of the United States. But it was only a matter of time before his morally-deficient brain provided new material for discussion.

But before we discuss his most recent attempt to hit a new nadir, in order to put it into perspective, a quick look of his past lows are called for.

There are many things that we know about Donald John Trump, the twice-impeached president of the United States. Don't take my word for it. Check his history.

- He's a con man, as evidenced by his having to close down his Trump University because instead of it being a university it was exposed as a money-making con job for Trump.
- His business is being investigated for alleged tax fraud.
- He's a bully, who attacks people who can't fight back, like a reporter with a medial condition that Trump made fun of because he didn't like a question, or Gold Star parents whose son was killed defending America.
- He's a philanderer.
- He has a mouth like a toilet.
- He's a sore loser.
- He's an instigator.
- He's a charity cheat.
- He's a draft cheat.
- He's also a coward, instigating the January 6 march that resulted in the Capitol insurrection, while he went in the opposite direction.

And those were only the ones I could think of without

researching his sorry career of lies, insults, and breaking the law.

But as a PR practitioner who once help publicize the annual circuses at Madison Square Garden in New York City, I was aware that occasionally a clown would flabbergast the audience – although never in a way to frighten them.

Nevertheless, I was flabbergasted when I learned that the former clownish twice-impeached president and his equally odious son, Junior, would provide commentary for a boxing match on of all days, September 11, while America was mourning the 2001 attacks on that day that killed more than 3000 Americans and destroyed the Twin Towers.

While nothing that the former twice-impeached president does should have shocked me, this did. Of all the days, having a former president, even a twice-impeached one, participate in an obvious publicity stunt in which two men attempt to beat each other up, demonstrated once again how low the two Donald's can sink.

When he ran for president, the twice-impeached former low-level real-estate developer, said he would clean up the swamp in Washington, What he did, instead, was drain the swamp into the White House, judging by the number of his associates who have been convicted of crimes.

By deciding to doing boxing commentary on the 20th anniversary of the 9/11 attack, I wouldn't be surprised if the swamp is now in his head.

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**About the Author:** Arthur Solomon, a former journalist, was a senior VP/senior counselor at Burson-Marsteller, and was responsible for restructuring, managing and playing key roles in some of the most significant national and international sports and nonsports programs. He also traveled internationally as a media adviser to high-ranking government officials. He now is a frequent contributor to public relations publications, consults on public relations projects and is on the Seoul Peace Prize nominating committee. He can be reached at [arthursolomon4pr \(at\) juno.com](mailto:arthursolomon4pr@juno.com) or [artsolomon4pr@optimum.net](mailto:artsolomon4pr@optimum.net)