

# Michael Consideration

# Levine...For



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Well, A stock collapse in China, Amazon's big rise, and Volkswagen's big fall made for a tumultuous and fascinating year. The new year ahead – Though prophecy is dubious business, I'd advice caution to my friends at Starbucks, who seem to feel that their significant efforts to turn their stores into "to-go" coffee shops with good lighting is going unnoticed by consumers. It isn't. Stools are not chairs! – Best-selling author Michael Levine, [www.BrokenWindowsBook.com](http://www.BrokenWindowsBook.com)