

Michael Levine: A Thought For Consideration



Content Marketing is a type of marketing that involves the creation and sharing of online material (such as videos, blogs, and social media posts) that

does not explicitly promote a brand but is intended to stimulate interest in its products or services. To deny it's power in today's media world is like being a proud member of the "Flat Earth Society".

– Michael Levine (Media expert and author – www.MichaelLevineMedia.com)