

Meet the New York Times Deputy Managing Editor Rebecca Blumenstein – PRSA-NY Event

On Wednesday May 8th from 6-7pm, PRSA New York is welcoming Deputy Managing Editor of the New York Times, Rebecca Blumenstein. I'm excited to be hosting the event. Audiences will gain key insights to help you get coverage in the NY Times, including:

- Trends effecting coverage of business, health, travel, food, science, technology, style and real estate
- How the paper is evolving with the growth of digital and changes to news consumption habits
- Under-covered areas that may be opportunities for PR people

Space is limited so [register now!](#)



About Rebecca

Rebecca Blumenstein is Deputy Managing Editor of the NY Times, a post she assumed in 2019. Prior to that she was Deputy Editor in Chief of The Wall Street Journal, the highest-ranking woman to lead the paper's news organization to date. She's received numerous awards including overseeing the China team for the Wall Street Journal that won a Pulitzer Prize for

International Reporting in 2007.

Registration:

The even will be May 8th from 6:00pm-7:30pm at Makovsky in New York City, 228 E. 45th St., 10th Floor.

Member – \$45

Non-Member – \$55

Student – \$25

Hors d'oeuvres will be served!