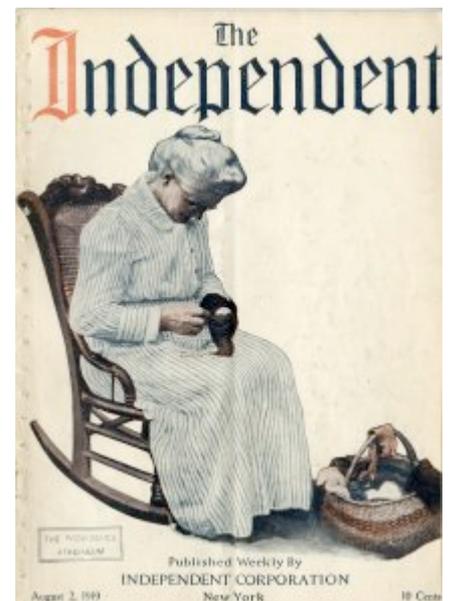


Magazines From 1919 and 1932 – Similar Topics As Magazines From 2017, But Perhaps Better Coverage And Content?

From The Mr. Magazine™ Vault...

Second of a Series of Mr. Magazine™ Musings About
Classic Creative Innovation...



When it comes to the creative innovations of today, we have a tendency to think that 21st century humans are the “be all and end all” of everything. But Mr. Magazine™ is here to tell you that is simply not the case. Inside my classic vault of vintage magazines, you’ll find stories and articles that are 50 years, or much older, which cover many “cutting edge” topics.



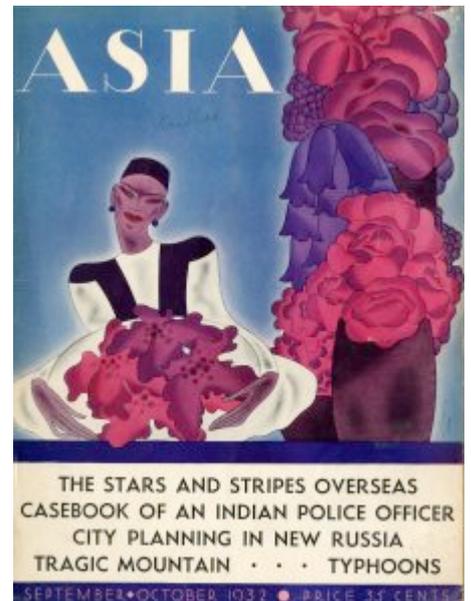
For example, I have a copy of The Independent magazine that was published weekly by the Independent Corporation in New York. This magazine incorporated Harper’s Weekly within its pages. The lead story in this particular August 2, 1919 issue is “Can Congress Compromise?” The story talks about the divide between the Democrats and the Republicans (way before Presidents Trump, Obama, or Bush were even born, imagine that), and there is another article about “The British Ratification,” which is very similar to today’s British Brexit. There is a story titled, “Another Mexican Crisis,” one about “The Public Utility Crisis,” and one called “The Washington Riots.” An editorial about “The Black Man’s Rights,” and one titled, “The New Melting Pot.” Is any of this sounding familiar? If it isn’t, where have you been for the last several months and years?

And from the September/October 1932 issue of Asia magazine, an article entitled, “The Stars and Stripes Overseas,” in which the president of the American University of Beirut, (Lebanon), gives an observation on the appropriate conduct of Americans overseas, leading with principles by which our contacts with foreign nationals should be governed:

I. We should not attempt to work abroad at all unless we can improve upon the methods of local agencies and take the time to carry on our activities in a thorough and creditable way.

II. Our contacts abroad should be based upon a sincere exchange of ideas. We should wish to learn as well as to teach.

III. We must base our success on personality rather than on organization, creed or propaganda.



The idea that the world we live in today is any different than the world people lived in decades ago is simply narcissistic. And the one thing that you can count on to show you that fact is a magazine. I have said it repeatedly; magazines are reflectors, mirror images of ourselves and what is going on around us. But rest assured, there is nothing new under the “creative innovation” sun when it comes to ideas, political landscapes, or the interaction between people of all cultures.

So, when you see the cover of your favorite magazine depicting our President as a strong leader or a shyster, because both sides are out there, remember that 75 years from now, President Trump may be proving another point besides the fact that he can indeed win an election; he might be proving that someone else isn't the first of their ilk to do it!

Until next time...

Magazines Matter. Print Matters. That is the theme for the Magazine Innovation Center's ACT (Amplify, Clarify, Testify) 7 Experience that will take place April 25 to 27. [Space is limited, so check the agenda and register to join us for an experience of a life-time.](#)

