

# Ketchum on Open Forum Davos: Three Big-Picture Themes from the WEF Next Door

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Established by the World Economic Forum in 2003, Open Forum Davos is a public event held each year at the local Swiss Alpine Middle School with the goal of stimulating dialogue on the world's most pressing issues.

As a first-timer in [Davos](#), this was an amazing opportunity for me to take part in discussions on the major issues of today.

So on Thursday I found myself in a middle school auditorium at "Rebooting the Global Economy," a session focused on one the current state of the global economy and what needs to be done for it to right itself.

Three themes stood out to me...

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