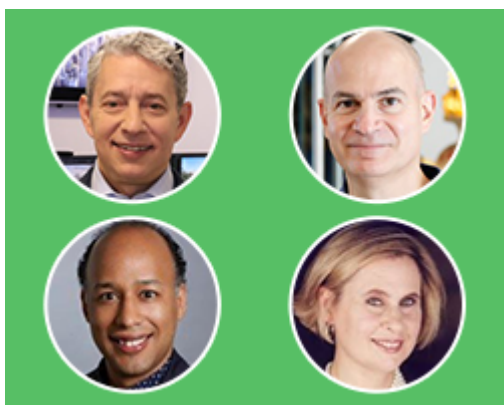


# INFLUENCER MARKETING

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Dec 3, 2019

| Events, Influencer Marketing, Satellite Media  
Tours, Upcoming event

## How Top Brands Turn Their Leaders into Influencers



Oct 21, 2019  
| Influencer Marketing

## Podcast: Advice for Agencies on Better Use of Video for Clients



Aug 15, 2019  
| Influencer Marketing

## Poll: Have the Responsibilities Changed Between Agencies and Brands?



Jun 30, 2019  
| Influencer Marketing

**Don't Miss SPOKEies® Deadline: July 15th!**



**May 31, 2019**

**| Influencer Marketing, Public Relations**

**What Is It Like to Be Deputy Managing Editor of the New York Times?**



**May 14, 2019**

**| Influencer Marketing**

**4 Days Away – SPOKEies® Awards Early Entry Deadline**



**May 5, 2019**

**| Corporate Communications, Industry News, Influencer Marketing, Public Relations**

**Entries Open for the 2019 SPOKEies® Awards**



**May 1, 2019**

**| Events, Influencer Marketing**

**Meet the New York Times Deputy Managing Editor Rebecca Blumenstein – PRSA-NY Event**



**Apr 24, 2019**  
**| Influencer Marketing**

## **Inside Authentic Marketing With Racepoint Global CEO and Author Larry Weber**



**Mar 15, 2019**  
**| Influencer Marketing**

## **Beto's PR Savvy Presidential Campaign Launch**



Ty Cobb, Former Special Counsel to President Trump

Mar 5, 2019  
| Influencer Marketing

## Former Trump Lawyer Ty Cobb Calls For “As Much Transparency as Possible with Mueller Report”



Featuring Lisa Ross, Edelman; Peter Carson, Weber Shandwick - Powell Tate; Steve Pearlstein, The Washington Post; Gabriel Debenedetti, New York Magazine; Doug Simon, D S Simon Media

Feb 28, 2019  
| Influencer Marketing

## Why Have CEOs Stopped Talking to the Media? Experts Say It Is Time for Change.

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## Executive Briefing Email

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