

# **HPRMS Presents “Meet the Media” (Live Event in NYC)**



**Thursday, December 3, 2015**

**8:30 – 9:00 a.m.**

**Registration, networking, continental  
breakfast**

**9:00 – 10:15 a.m.**

**Panel discussion and Q&A**

**10:15 – 10:30 a.m.**

**Networking**

**[Register Now](#)**

Meet a panel of medical/health care reporters and producers to learn about their beats, why they choose certain stories, their criteria for newsworthiness, and how best to work with them.

**Agata Błaszczak-Boxe** – Freelance Reporter, Live Science/New Scientist

**Fred Mogul** – Healthcare and Medicine Reporter, WNYC

**Ivan Oransky** – VP and Global Editorial Director, MedPage Today

**Corrie Pikul** – Health Editor, SELF

**Sumathi Reddy** – Health Columnist, The Wall Street Journal

**Heather Won Tesoriero** – Medical Producer, CBS Evening News

Moderated by Deirdre Branley, Assistant Director of Media Relations and Communications at Albert Einstein College of Medicine, a panel discussion will be followed by Q&A.

**Lenox Hill Hospital**

130 East 77th Street (near Lexington Ave.)  
Weisner Conference Room 201AB, on floor 2A.

Members-\$20

Non-Members-\$35

Continental breakfast will be served.

To reserve a space and pay by check, please email [Yajaira Estevez](mailto:Yajaira.Estevez).