

# How to Make Money With Pokémon GO, Social Wi-Fi, Mobile Wallet Loyalty Cards and Proximity Marketing! (Presentation)

*Editor's Note: [brick & mobile](#) conducted an emergency webinar to discuss the latest trend that has already amassed a very active and engaged following. It's unbelievable how fast something can explode in popularity! We're talking about [Pokémon GO](#) and there is a ton of \$\$\$ to be made with Pokémon GO and local businesses. [Mobile Marketers](#), take note! It's time to monetize this trend.*

**[How to Make Money With Pokémon GO, Social Wi-Fi, Mobile Wallet Loyalty Cards and Proximity Marketing!](#) from [brick&mobile](#)**