

# How to Audit Your Internal Comms in 7 Easy Steps (FREE WEBINAR)

Join us on January 12th

The free Ragan webinar sponsored by Workshop offers templates and tactics for analyzing your internal messaging and benchmarking employee engagement.



When was the last time you measured your internal communications? Without a comprehensive audit, you won't know if your messages are resonating with employees—or if a new

channel is worth the investment.

A free webinar from Ragan Communications and Workshop is here to help. The 60-minute presentation will walk you through the recommended audit process and next steps following the audit's completion.

### **[FREE WEBINAR: How to Run an Effective Internal Comms Audit in 7 Easy Steps]**

The session, titled "**How to Run an Effective Internal Comms Audit in 7 Easy Steps**," will take place on Jan. 12 and will cover:

- How to measure the effectiveness of your internal messaging
- Top channels to study—and the metrics that reveal success
- How to convince top leaders to boost your budget
- Templates and dashboards for reporting internal comms efforts

The webinar will provide you with the tools necessary to conduct a successful audit and present a report to senior leadership about the state of your organization's internal comms.

In addition, registration includes free checklists and templates to help get the ball rolling once the webinar has concluded. Plus, attendees will have access to the session recording for 12 months after the event.

**[Register for the free webinar here.](#)**