

# How Internal Communicators Can Thrive and Deliver Results in 2022



**The author distills guidance from 40 practitioners to carve your path to success in the new year—and beyond.**

*Julia Levy, Editor, The Switchboard*

This year, I interviewed 40 internal communications professionals. I asked all of them the same questions to learn about their experiences, projects and perspectives.

This December, I took a look back at one question in

particular:

*What skills are most important for someone to succeed in internal communications?*

After tallying and analyzing their responses, I created a top 10 skills list – excluding the basic skills of strong editing and writing. Many other important honorable mentions didn't make the top 10 list, but are listed at the bottom of this article.

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To show why these skills matter, I selected specific quotes from interviews. It was very difficult to narrow down the list as there were so many insightful comments. Each featured quote links to the full article.

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