

# How Employee Volunteer Programs are Good for Business and Employees



**Employee volunteer programs can be a highly effective way to leverage employee skills and enthusiasm while making a difference in the community.**

*Isis Simpson-Mersha, Ragan Communications*

According to the Deloitte Global 2022 Gen Z and Millennial Survey, an employee's level of satisfaction with their company's commitment to societal impact, sustainability and

diversity and inclusion can directly impact their loyalty to the organization.

The survey shows that 57% of Gen Z and 51% of Millennials are not satisfied with their organization's societal impact. But it doesn't need to be this way.

As employees are looking now more than ever to feel a sense of belonging within their organizations, employee volunteer programs can fulfill that desire. Volunteer programs allow employees to work with local and industry-adjacent communities, creating genuine camaraderie among employees while making a positive impact on everything from the neighborhood to the environment.

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Employee volunteer programs are also good business, as 70% of employees said they believe that volunteer work is more likely to boost team morale than happy hours and 64% of millennials said they consider a company's social and environmental commitments when deciding where to work.

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