

# Candidate Applications: 7 Items A Recruiter Sees On LinkedIn

☒ As a [recruiter](#), I'm on the receiving end of candidate applications on various social media. The candidate does not know what a recruiter/hiring manager is seeing. This can make a big difference in how you position yourself. If you answer an ad on [LinkedIn](#), here's what the recruiter would see:

- 1. Your name.**
- 2. Your headline.** The information right below your name.
- 3. Your current and past employment titles.** No other information is seen.
- 4. The names of the schools you attended.**
- 5. The number of recommendations you have.** Just the number, the recommendations are not included.
- 6. The number of connections you have.**
- 7. Your contact information.**

If you attached a resume, the recruiter can download it.

Since everyone scans resumes, your headline can become the most important feature on your profile. If you have a funky title (Chief Cook & Bottle Washer,) you might want to also include a more general title like manager or vice president. Lastly, if the job includes digital and/or social media skills, you should have some recommendations. Hiring managers will view zero recommendations as you not knowing how to work the site.

Since just the basics are seen, it might be time to review

your profile to maximize its potential.