

#AskGaryVee Episode 177: How To Get More Snapchat Followers, Buying Email Lists & The Twitter Exodus

On this episode we tackle questions about: how to build a [Snapchat](#) following, busy work vs. valuable work, and emoji domain extensions.

#QOTD: Tell me something that happens in your world and how it's explained, but what's really going on?

#TIMESTAMPS

1:20 – How do you grow and audience on Snapchat? Do you have to go to Facebook and Twitter to tell followers there?

3:17 – When you are hustling, how do you spot the difference between “busy work” and “valuable work?”

5:58 – If we wanted to start a subscription box service, should we buy an email list?

7:42 – What's your opinion on new domain extensions and emojis in URLs? If you could have an emoji, what would it be?

10:00 – What are your thoughts on today's Twitter executive “exodus” news?