

9 Ways to Support and Uplift Parents Working from Home



Moms, dads and caregivers of all stripes are often juggling more than they let on. Here's how to make their lives and jobs a bit easier.

John Hall, Co-founder, Calendar

Working parents have been bearing incredibly heavy burdens during the pandemic.

How can companies do a better job of supporting these unheralded heroes? You can start by implementing these nine

ideas:

1. Embrace the WFH transition, and actively support hybrid workers.

Flexibility is king right now.

And increasingly, employees are willing to walk if they don't get it. This applies especially to working parents, but clarity, expectations and specific accommodations must complement any flexible schedule arrangements.

Most employees have garnered the tools and knowledge to successfully work from home by now. But set aside time to discuss what problems your team is experiencing with their families and working from home. Then, find ways to make their lives a bit easier.

Ask your employees about their home offices to ensure they have all they need to succeed. If not, consider giving them a stipend to do so.

You could also provide them with advice or resources on how to make the most out of working from home. Even basic tips like reminders to frequently unplug and get outside can make a world of difference. Our company decided to provide streaming services like Disney+ for workers to help keep their children entertained during summer.

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